YOU!!! HAVE SAID

You have said---when North Main st. looked like a country road---and lots in the vicinity of St. Vincent Hospital were being offered from \$300 to \$500 each-that's a good buy, that's three years ago--today you would have to pay from \$1,500 to \$2,000 for a lot and make a big first payment---you anticipated the future all right in your mind---you thought the opportunity would wait on you, but it marched ahead. Only people with money can purchase Main St. lots now. The way to purchase Real Estate is to buy when prices are way to purchase Real Estate is to buy when prices are low--where the location is good--buy in advance of improvements--and building of homes, for when the improvements are made and people are building houses--prices soar and while you are debating the matter another opportunity is lost. At Fairview Lawn there is the best and last chance a mechanic, clerk, office or professional man, the men of moderate means will ever have of purchasing desirable property within 10 minutes of the City Hall---High, Dry, Healthy beautiful view of the city with Long Island in the distance. in the distance.

Everyone is seeking homes along North Main St. Three homes on Thorne St. and cellars for two more being dug, house on Clark St., house on Birmingham St. where six months ago it was green fields.
50 to 60 houses built within the last twelve

months north of St. Vincent Hospital.

Are you going to purchase now this fall?---jump in the band-wagon of prosperity!

Next year prices will advance. Then \$2.00 down on each lot and 50c a week will be withdrawn. Act now---remember at Fairview Lawn you are buying in a select neighborohood. Nearly 200 pleased purchasers are our willing witnesses to the fact that if you buy at Fairview Lawn you will get a square deal---be within easy reach of the work-shop, store, school, churches, where improvements are being made. The finest residential part of the city has commenced to show its value as house after house is erected and grounds improved. The city has just completed a magnifiance Boulevard on North Main St. -- now is your opportunity to Buy!



At Fairview Lawn

Buy the LOT NOW as this is your LAST OPPORTUNITY

to purchase house lots at reasonable prices on easy payment plan within ten minutes of City Hall. First payment \$2 down on each lot--50c weekly until paid. Fortunes have been acquired by purchasing small pieces of property easily acquired as you may do today at Fairview Lawn. Titles guaranteed by Burr & Knapp Bankers. Where many have bought you can buy without hesitation---where purchasers are protected by slight restrictions plan for the best good of all. You buy now, take advantage of the many improvements---that make certain the rapid increase in value of your real estate holdings---own a couple of lots at Fairview Lawn----where you can go on a Sunday or a Holiday and jump up and down on your lots and yell---"This is mine" it makes you feel fine to be the owner of a pair of lots at Fairview Lawn. The whole family will rejoice, the boy or girl will think their parents were smart to purchase so valuable a piece of Realty when it could be purchased so easily and cheaply----To those that own lots---more shall be added namely, a nice cosy home, increased respect, a permanent home for the mother and children, that becomes in time a valuable possession---buy now----while prices are low, and easy payments are acceptable. payments are acceptable. .

Sat. Sept. 18

Sun. Sept. 19

\$2.00 Dollars Down 50 cents Weekly until paid for

HERE'S YOUR CHANCE!

Beautiful Fairview Lawn on easy payment plan the best opportunity of the day. The best place in the city for a home---Come YOU! and look

To reach lots. Take North Main St. car to end of line---10 minutes' ride---fare 5c. Salesmen on the ground every afternoon and all day Saturday and Sunday. Salesmen bear red badges.

No Interest No Taxes No Extras **Warantee Deeds** Titles Guaranteed

923 Main Street

J. A. Richardson, With Burr & Knapp Bankers Phone. 1892

NEW YORK PLANS GREATEST CROWD IN WORLD'S HISTORY

(Special from United Press.) New York, Sept. 17.—Preparations to handle the greatest crowd that ever gathered in the history of the world.

SOON TO FLY have been under way in New York or many months and when, on Sept. the Hudson-Fulton celebration, which will last until Oct. 3, and exend from New York to Albany, it is believed ten million people will be in New York.

believed ten million people will be in New York.

To handle this vast throng, New York hotel keepers and rooming and boarding house proprietors are making extensive preparations. Prices will soar, if the advance sale of seats in the various stands be taken as an indication of the rates that will be charged, for everything in Gotham during the two weeks celebration. The immense celebration is under the auspices of the Hudson-Fuiton Celebration Commission, which was incorporated by the state legislature to arrange for "the public celebration of the tercentenary of the discovery of the Hudson River by Henry Hudson in the year 1609, and the first use of steam in the navigation of said river by Robert Fulton in the year 1807."

The commission will expend at least \$500,000 in the advance preparations for the celebration, which is to be participated in by scores of warships from all the leading nations.

Nearly every great public building in New York has already been outlined in electric lights, while \$60,000 electric lights have been strung on the four bridges across the East River and 150,000 are being placed on public buildings, the streets along the Manhattan line of parade and other main streets.

On Sept. 25 and 25, there will be im-

appeal from the decision of the railroad commissioners, refusing to grant
permission to the company to lay
tracks on ten foot centers on Fairneld avenue. The courts have repeatedly held that they will not interfere with the administrative features of the work of the commission, "If any cars are better than nothing

IN NEW YORK



buildings, the streets along the Manhattan line of parade and other main streets.

On Sept, 25 and 25, there will be impressive religious services. On Monday, the 27th, the replica of Th. Half Moon, Hudson's ship, presented by the Dutch people, will sail out, under hown sail, to the head of the immenseline of warships in the Hudson River. She will be joined there by an exact duplicate of. The Clermont, Fulton's ship, which under here own steam, will make the trip up the river.

The beginning of the great airship and aeropiane flights that are to be a part of the celebration, will occur on Monday. On Tuesday there will be a monster land and water pagesnt, followed on various days by number lous sports and fetes.

On October 1, there will be a great naval parade, one division starting at New York and the other at Albany meeting at Newburgh. After that festivities will be held in each of the upriver towns until Cet. 9, ending on the night of the ninth, with an immenseline of beacon lights which will extend from Staten Island on the south, to the head of navigation of the Hudson-Fulton celebration. The agriculture of the state of the standard of the state of the standard of the upriver towns until Cet. 9, ending on the night of the ninth, with an immensing of beacon lights which will extend from Staten Island on the south, to the head of navigation of the Hudson friend in the region of Grant's tomb. Willour Wright, the foremost aviators of the upriver towns until Cet. 9, ending on the night of the ninth, with an immensing of beacon lights which will extend from Staten Island on the south, to the head of navigation of the Hudson. Fulton celebration in Nonday. On Tuesday there will be a great navel parade, one division starting at New York will offer to its thousands of guests.

Lawyers also appear to believe that an appeal must fail because of lack of power was powerfully urged by City Attorney Thomas M. Cullinday of the provide the commissioner Baker will keep his entire force of 10,000 mr. Police Commissioner Bake Lawyers do not believe that the point where Poli's theatre will be lo-New Haven Railroad Company will cated, to an almost equal degree, appeal from the decision of the rail-

ommendation of the Permanent Paving Commission.

In view of the decision handed down, yesterday, lawyers are inclined to believe that no reason existed for the car-barn surrender by which the company was given permission to cross the sidewalks at Congress street and at Stratford avenue. That these tracks may be laid it is not only necessary for the company to cross with its tracks at grade, but to cross land owned by the city.

Legal opinion is that the commissioners would not have authorized either death trap, and that they lacked, in fact the power, to make a valid

and at Stratford avenue. That these tracks may be laid it is not only necessary for the company to cross with its tracks at grade, but to cross land owned by the city.

Legal opinion is that the commissioners would not have authorized either death trap, and that they lacked, in fact the power, to make a valid authorization.

Weather Indications

(Special from United Press.)

New Haven, Sept. 17.—For New Haven and vicinity:—Fair and cooler to night. Saturday fair.

Cloddy and showery weather prevails this morning along the north Atlantic coast. Pleasant weather prevails this morning along the north alear southern Florida. An area of high pressure that is now central over the Lake region will move slowly eastward and produce in this vicinity cool, pleasantweather Saturday and Sunday.

and are not wanted they will be sent where they are wanted." The railroad company withdrew its petition in the matter of relocating its tracks on Fairfield avenue and in the matter of relocating its tracks on South Main street. The first named petition involved a grant of power to cut down the sidewalks. The second had been allowed by the Common Council upon the recommendation of the Permanent Paving Commission. Ist of Attractions Embrace Many Unsusic Alvah Glover Salmon. In Commission. OPENING CONCERT OCTOBER 27 Wood avenue: Miss Jessie C. Cogswell, 574 Washington avenue. Oct. 27—Musical by club members. Nature Music, Mrs. Wm. J. Grippin, leader. Nov. 10—Artists' Concert, Fritz Kreisler, vionlinist; Janet Spencer, contralto. Nov. 24—Musicale by club members. Music of the Northern Countries. Mrs. John M. Sterlink, leader. Dec. 8—Lecture Recital, Russian Music, Alvah Glover Salmon. Jan. 12—Artists' Concert, Miss Carollina Hudson, soprano; Paul Kefer, 'cellist. Jan. 26—Musicale by club members. Music of the East. Miss Marion Pen-Music of the East. Miss Marion Pen-Music of the East. Miss Marion Pen-Music of the East.

A program of exceptional merit has been cutlined for the coming season by the Weinesday Afternoon Musical Club. The course comprises four artists' concerts, two lectures and six musicales. The opening concert will be Oct 27



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Stratford Avenue

Not Many Store-Sales Are Uninfluenced by Store-Advertising!

The store-sales to-day that are uninfluenced, directly or indirectly, by store-advertising will not have amounted to ten per cent, of the total business of the day. By the direct influence of advertising is meant the sales of articles specifically advertised. By the indirect influence of advertising is meant the articles sold that are not specifically advertised, but are displayed to the customers who are drawn to the store BY THE ADVERTISED ARTICLES. In the latter case, as surely as in the first, the advertising must be credited with the

Observant merchants know that this is true. They should gain courage from the knowledge to strengthen their advertising campaigns to the point of matching their store-hopes and plans.